

Left to right: Rebecca de la Torre, M.D., Yvonne Hampson, R.N., Terra Bookout, P.A., Suzy Saenz, M.D.



# ALLURA SKIN, LASER, & WELLNESS CLINIC

Innovation and commitment delivering outstanding results.

BY DAWN DUNCAN, STAFF WRITER

Ageing gracefully, looking younger, and restoring a more youthful appearance to the skin and body have been quests for centuries. In today's modern, fast-evolving world of medical aesthetics, safe and proven treatments abound, from addressing fine lines, wrinkles, and age spots, to creating a more firm, taut appearance in face and body. But, gone are the days of these treatments only being given to older women. Today, a younger clientele has emerged, equipped with well-researched findings, knowledge of what is on the market, and how to choose the best providers for the services they seek.

Clients of all ages know Allura Skin, Laser, & Wellness Clinic, a nine-time consecutive winner of "Best Med Spa" in Northern Colorado, as voted on by the readership of NOCO Style Magazine in their annual "Best of" survey. The top honor is one that has been earned through constant

innovation and commitment to serving at the highest level, delivering outstanding results, and providing expertise beyond expectations. When clients trust Allura with their needs, they rest assured, knowing they are in capable, caring, and impeccably experienced hands.

Fourteen years ago, Allura launched onto the Northern Colorado business scene, bringing a level of ingenuity, expertise, and advanced services to the region that, at the time, were new to the area. Today, with two locations, Fort Collins, and Loveland, Allura serves clientele from their immediate area as well as outlying communities. Currently, the business has a total of 38 staff, which includes its four owners, four RNs, an FNP-C, a PA, two MDs, and five medical aestheticians, with support personnel completing the team. Bridget Holt, Marketing Coordinator, and Yvonne Hampson, RN, and Co-Owner, agree that what sets Allura apart from its competitors is the number



Master Injector and Laser Specialist Yvonne Hampson, R.N. treats a client with the Fotofacial laser used to correct skin discoloration and improve the overall texture of the skin.



Master Injector Jessica Benedict, R.N. treats a client with Restylane Defyne, a dermal filler used to treat nasolabial folds and marionette lines.

of advanced medical professionals and also on-site doctors in their business.

All five CoolSculpting providers at Allura are master trained. Allura employs Bobbie Marriott, one of the nation's 10 CoolSculpting professionals that were invited to be a part of the procedure's National Advisory Board. She has been with Allura since its inception in 2008 and is a recognized trainer nationwide in the popular FDA-cleared procedure that eliminates treated fat cells in trouble spots on the body.

Medical spas are required, by law, to have a medical director overseeing operations; this is a medical doctor who ensures compliance, safety, and commitment to quality and protocols. However, at Allura, there is a medical doctor on-site at all times, rather than simply a director who may even live out of the area. Currently, Bev Donnelly, MD, and Suzy Saenz, MD work with clients within the clinics, while Allura's founder, Dr. Rebecca de la Torre, has moved into an advisory role for the company.

Dr. de la Torre, MD/Founder, worked with Hampson at McKee Medical Center back in the 1990's. Both became groundbreaking pioneers in the med spa industry in Northern Colorado and worked for four years training med spa professionals in Denver on lasers, Botox, fillers, and other treatments.

"We have always had a very firm commitment to education," says Hampson. "We are constantly attending trainings, sending personnel out of state for additional educational opportunities, and advancing the skills and knowledge of our team." Along with technical training, Allura also sends their team members to education regarding skincare products. Currently, Allura sells SkinMedica, a medical-grade skincare product line by Allergan.

The list of services at Allura is constantly expanding, with today's most popular being injectable wrinkle reducers (Botox, Dysport), fillers, body contouring, laser treatments, DiamondGlow facials, microdermabrasion, dermablading, facials, hormone replacement therapy for men and women, and various skin care products to treat lines, wrinkles, acne, and hyperpigmentation.

This year, Allura will be adding a new product called Volux, a new filler from Allergan that will define your jawline. Allura currently ranks among the top 75 med spas in the country, as rated by Allergan, and the business offers many of its products, including Juvederm,

Botox, Kybella, and CoolSculpting. Additionally, Allura offers products by Galderma, including the popular filler Restylane. As Allura continues to grow, it remains focused not only on the newest technology and products, but to always stay aligned with its mission to offer award-winning treatments in a comfortable, private, and safe environment. It is this that has not just put awards on the wall, but that has captured the business of the community that supports its efforts. "We love to support our community and give back," says Holt. "That includes Hope Lives!, Respite Care, Realities for Children, McKee Medical Foundation, NOCO Unify, and more. We appreciate Northern Colorado and all that it continues to provide and will keep striving to offer the best medical spa services around."

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